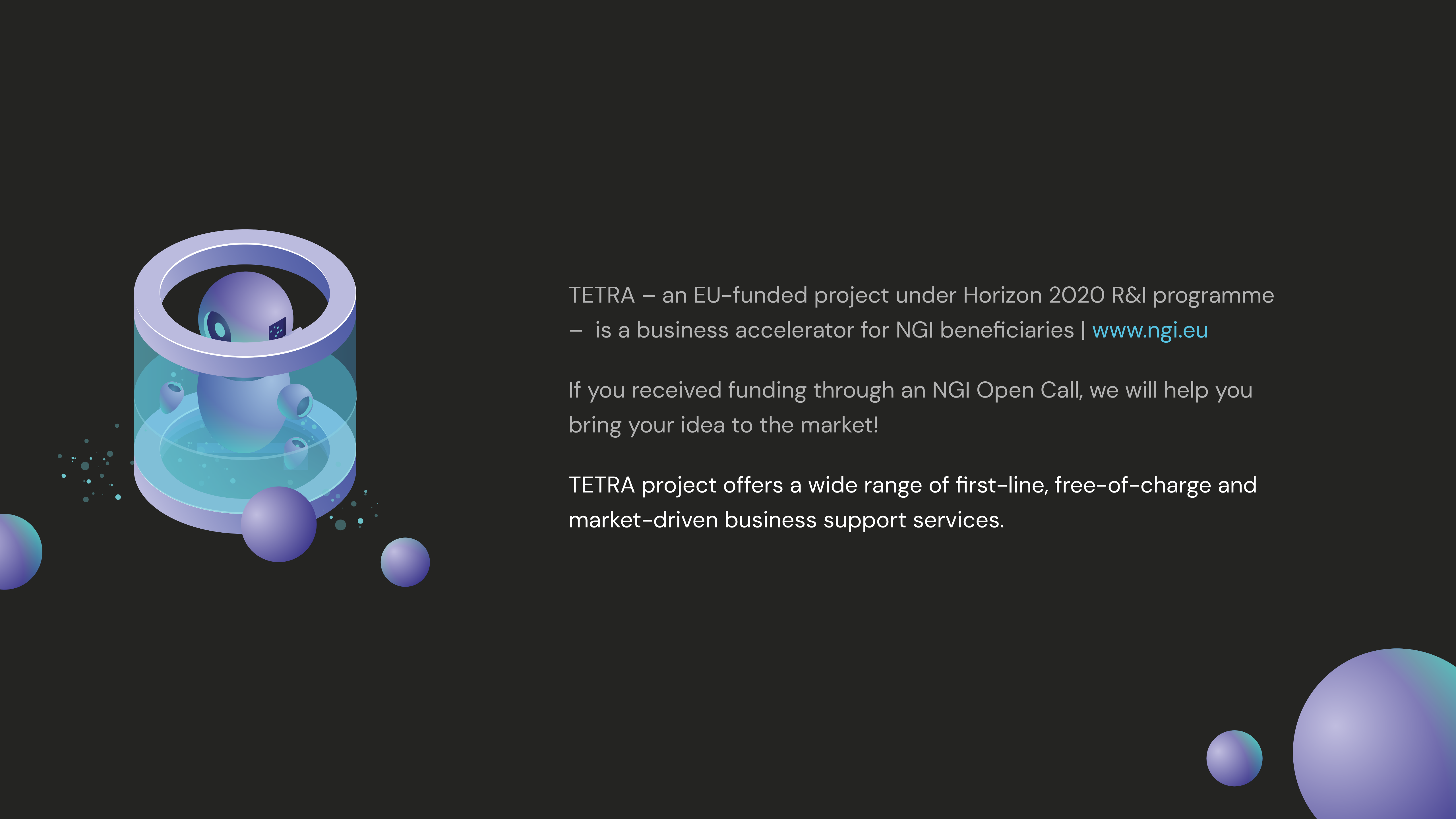


Did you receive
funding from the
NGI initiative and
now you'd like to
bring your idea to
the market?

Then you need to read this brochure.

An abstract 3D graphic on a dark background. It features a central blue sphere with a small rectangular detail, surrounded by a translucent blue ring. Below this, there are several smaller blue and purple spheres of varying sizes, some with a glowing effect. The overall composition is futuristic and technological.

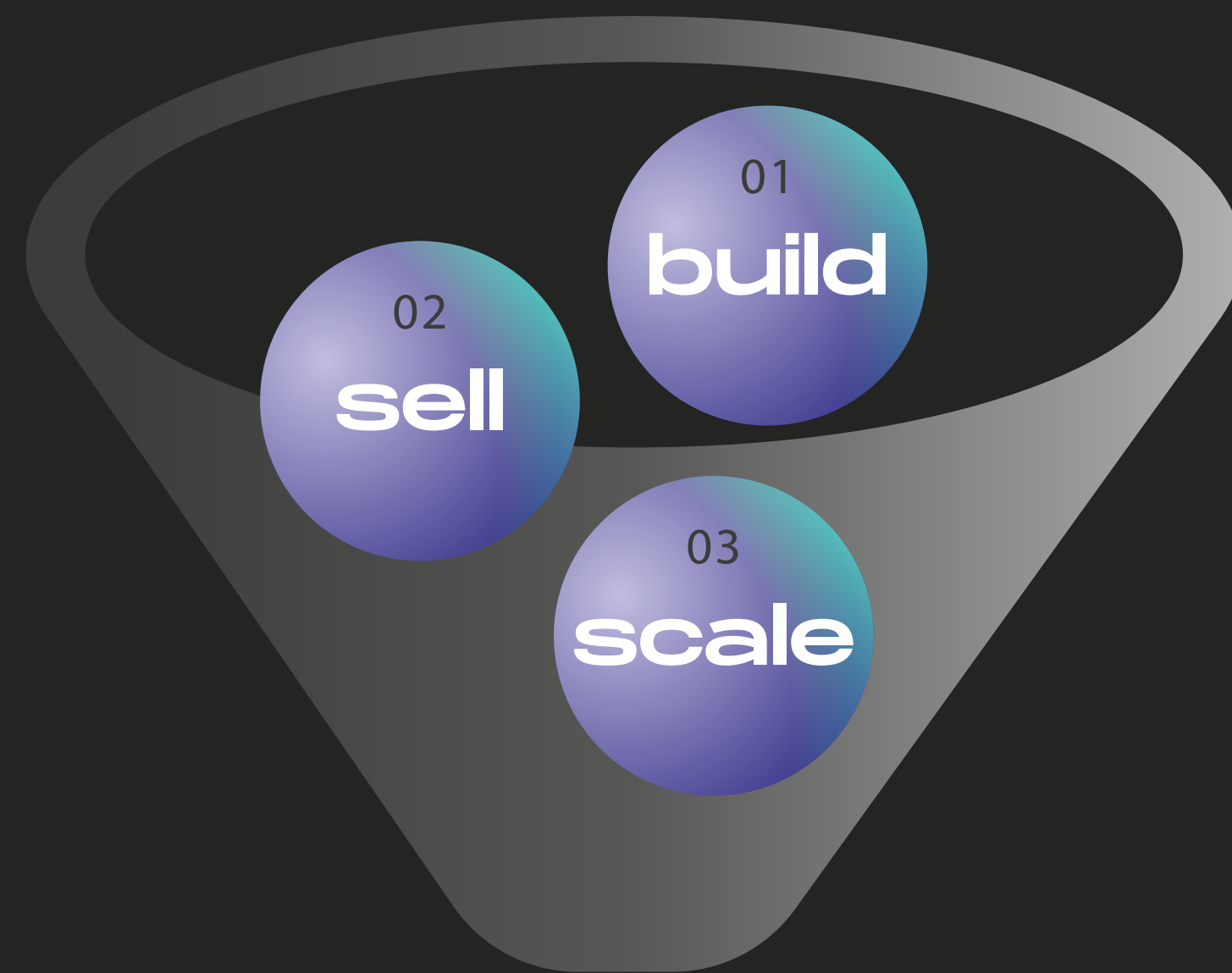
TETRA – an EU-funded project under Horizon 2020 R&I programme
– is a business accelerator for NGI beneficiaries | www.ngi.eu

If you received funding through an NGI Open Call, we will help you bring your idea to the market!

TETRA project offers a wide range of first-line, free-of-charge and market-driven business support services.

Tetra Services

Based on your challenges, your individual development plan will include capacity building training and services that will follow a growth path structured into three main blocks.



↓
Tailored
Development Plan

- 01 Capacity building on managerial and entrepreneurial skills and softskills
- 02 Capacity building training programme addressing business development strategy, IPR and access to public and private funding.
- 03 Qualified introduction and matchmaking with industry and facilitating the participation in well- established pitching competitions.



The TETRA service package will be provided via:

Intensive bootcamps
(3-day training events)

Remote methods
(individual sessions
through web-
-meetings, phone calls,
webinars, etc.)

Workshops and events

Materials on TETRA
website (videos,
documents,
presentations, etc.)



10 Services to accelerate your business

01 Intellectual Property Rights Advisory



- Get advisory support on IPR to better manage your projects
- Know successful commercialisation strategies by protecting your intellectual assets

02 Transversal competences and soft skills



- Be informed about Transversal Competencies and Soft Skills
- Address the specific needs of your beneficiaries

03 New markets, sales and business models



- Shape your business by using our well-tailored business modeling services
- Get assistance in how to effectively apply the Business Model Canvas (BMC) methodology to showcase your products

04 Access to (international) public contracts



- Be informed on how to find suitable partners and tenders abroad
- Receive professional advisory in preparing bids
- Make use of our evaluation and contracting services

05 Investment Readiness

CIVITTA

- Learn more about public and private funding mechanisms
- Increase your investment readiness
- Connect with investors and technology transfer and accelerator infrastructures

10 Services to accelerate your business

06 Access to Equity Funding



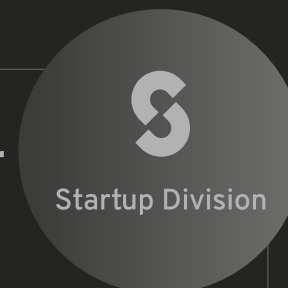
- Receive guidance on the basics of equity structuring, financial portfolio preparation, legal issues and more
- Improve your access to equity funding

07 Facilitating participation in a well- -established pitching competition



- Get support on identifying relevant pitching competitions and participate in them
- Be assisted in preparing your pitches

08 Tech-transfer services to digital innovation hubs



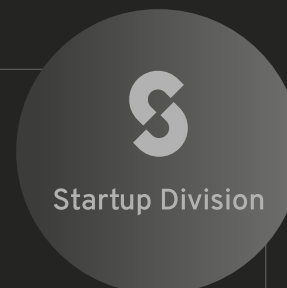
- Access to the technological and business development services of Digital Innovation
- Benefit from our tech-transfer mentoring services through your project life cycle

09 Qualified Introductions and Matchmaking

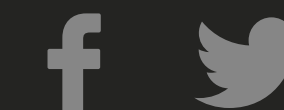
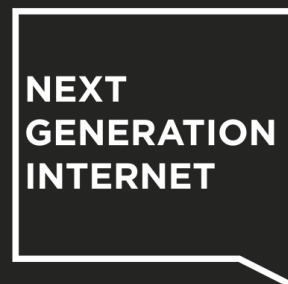


- Scan and identify potential matches and host 1-on-1 calls to facilitate common assessment and information exchange
- Participate in matchmaking events with other relevant stakeholders

10 Mentoring



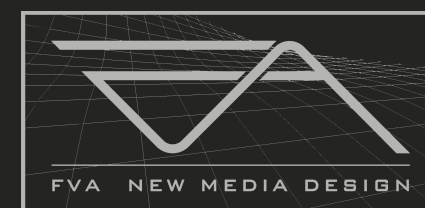
- Get mentoring from professional experts in innovation, business development and commercialisation



@NGI4EU #TETRA
#Business4NGI



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This project has received funding from the European Union's Horizon 2020 Research and Innovation programme under Grant Agreement No 825147



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